

Contribution to Aid effectiveness: the role of consultancy industry

A hands-on round table by the European Federation of Management Consultancy Associations (FEACO)

26 November 2013 (14:00 – 16:00)

- Moderator: Mercedes Sanchez Varela (KPMG - EU Desk)
- The role of consultancy industries in External aid programs: myth or reality
Ezio Lattanzio (FEACO Chairperson)
- The beneficiary view's: Serguei Ouattara President and Executive Manager of the
EU – Africa Chamber of Commerce
- The donor's perspective
- Measuring effectiveness. Four EDD13 topics in action:

1. Change Readiness Index (CRI)

Stephen Blakeley (KPMG - UK)

KPMG, in collaboration with Oxford Economics, developed the CRI index, which assesses the ability of 90 countries (developed and developing) to manage change and cultivate the resulting opportunity. Changes can include short-term negative shocks, (natural disasters or social instability), or longer-term change opportunities, (technologies or emerging market growth and competition). The way a country responds to, mitigates, has a significant impact on its ability to achieve sustained economic growth and share the benefits with all of its citizens. CRI can be used to inform national governments to identify and address capability gaps, the development community to better tailor aid programs, and private sector enterprises to improve the targeting of their investments risks' control.

<http://www.kpmg.com/global/en/issuesandinsights/articlespublications/changereadiness/pages/default.aspx>

2. Public Private Partnership (PPP) in the development

Tristan Dhondt (Ernest and Young Transaction Advisory Services Partner)

Governments have already sold many infrastructure assets to private investors, so they are turning to PPPs to raise capital from and share risks with private investors also to

boost financial resources for development. Structured properly and a well developed PPP strategy and programmes can provide a great opportunity to boost infrastructure investment and economic growth. Governments are increasingly assisting private partners to attract investments with the involvement of different types of programmes or investors. Under the next (2014-2020) multi-annual financial framework, financial instruments, such as loans, guarantees, equity or quasi-equity, investments or participations, and risk-sharing instrument, possibly combined with grants, will become a regular part of the Commission's financial toolbox.

3. Formal, non-formal and informal education: African Mobile Learning Initiative

Roberto Carpano (Partner Lattanzio Group)

How ICT can contribute to improve access and quality of education in Africa and how to scale-up with the most successful programs: this is the subject of the presentation. Other and above well designed projects, the contribution will tackle how to overcome: "technology shy", inefficiencies when it comes to using PC to deliver e-learning, cost and access to PC, erratic power supplies and inadequate internet facilities etc. Financed by Ibadan University, the project will transform "standard computerized learning material" into materials (pre-assessment tests) adapted to be delivered via mobile phone (17,000 users) from its LCMS infrastructure.

4. Fragile and Conflict Affected States: A contribution from the consultancy industry in moving forward the democratic agenda

Eric Tourrès (Ex. Director Transtec)

Donors interventions in Fragile and Conflict Affected States (FCAS) are guided by a set of policies aiming at engaging states into a peaceful transition. The consulting industry is fully engaged alongside with civil society organizations and governments into providing, implementing and delivering practical tools and solutions that lays down the foundation for building stable and democratic states. The presentation will examine some of these tools and demonstrate how synergies are promoted between the various actors.

- Discussion

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